

It is evident that in order to satisfy the originally stipulated conditions, the tub must possess the characteristics illustrated in Figure 6. Not being drawn to the same scale as the other drawings, the size and form of the illustrated aperture of the central boss is not critical. The specific shape of the display mast cross section is not at issue.

Accordingly, it is respectfully submitted that there is no new subject matter in the previously submitted Figure 6 drawing. Reconsideration is respectfully requested.

In regard to Figure 2, the four brackets that serve to anchor the lower end rim of the emblem 16 to the frame 12 are now described as being the same as the brackets 36, as originally illustrated, thereby removing the new subject matter.

The specification has been amended accordingly, to change the designation of the clamps 37 to read "36".

Claim 1 has been extensively amended in light of the cited references and the Examiner's remarks, to better distinguish over the cited LaMotte (6,012,688), Noffsinger (4,875,302) Perutz et al (4,700,498) and Strom (4,885,858) structures.

Claim 1 now defines the combination of a single cantilevered support mast supported by a separable, portable ballasted base structure, and a visually prominent elevated, substantially unbraced, hollow out-door display emblem having a tensioned display surface, with the support mast extending upwardly within the emblem in sole supporting relation

This combination of elements is not shown in any of the citations, taken singly or in combination, which are primarily directed to indoor displays; nor do the teachings of the citations lead one in the direction of the now claimed integer combination.

A Declaration by the named inventor is submitted herewith in support of the foregoing

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representations.

In light of the novelty of the apparatus, as represented in Claim 1, reconsideration of the balance of the claims, being dependent from Claim 1, is requested.

Under the provisions of 37 CFR 1.121 Clean Version and Marked-Up Version sheets are presented herewith.

Respectfully submitted,

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Enclosures:

Inventor's Declaration	4-pages
Drawings -- 2-sheets	
Marked-Up Version (Specification changes)	1- Page
Clear Version (Specification changes)	1-Page
Marked-Up Claims (Amended only)	4- Pages
Clear Version Claims	4- Pages
PTO/SB/06	
PTO/sb/17	
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